



[www.chelseaartmuseum.org/events/2006/medialiteracy](http://www.chelseaartmuseum.org/events/2006/medialiteracy)

**MEDIA LITERACY: Overseas Conversations Series (III)  
New York City, June 5 - 10, 2006**

Organized by  
European Observatory of Children's Television, Duende Pictures,  
and The Museum of Television & Radio

In collaboration with  
The National Arts Club and The Chelsea Art Museum.

With the support of  
ICIC-Generalitat of Catalonia; Aldeas Infantiles SOS, Spain;  
Fundación Rafael del Pino, Madrid; TV3-Catalunya Televisió,  
and the Consulate General of Spain in New York.

Program Coordinator:  
Randy Simon

Project Directors:  
Jordi Torrent (Duende Pictures, New York City)  
Valentí Gómez i Oliver (OETI, Barcelona)





**PROGRAM OVERVIEW**

<b>MONDAY, JUNE 5</b>	
<b>National Arts Club, 15 Gramercy Park South</b>	
6:30pm-7:00pm	Opening Event
7:00pm - 8:30pm	Panel Discussion: "New Literacies in a Digital World"
<b>TUESDAY, JUNE 6</b>	
<b>Museum of Television &amp; Radio, 25 West 52<sup>nd</sup> Street</b>	
6:30pm - 7:30pm	Keynote Speaker: Stuart Ewen
<b>WEDNESDAY, JUNE 7</b>	
<b>Museum of Television &amp; Radio, 25 West 52<sup>nd</sup> Street</b>	
10:30am - Noon	Screening: OETI/UNICEF Award Winning Videos
4:30pm - 5:30pm	Screening: MULTIRIO and mediamanual Videos
6:00pm - 7:30pm	Panel Discussion: "Videogames are Education, Too"
<b>THURSDAY, JUNE 8</b>	
<b>Museum of Television &amp; Radio, 25 West 52<sup>nd</sup> Street</b>	
10:30am - Noon	Screening: Videos by NYC Public School Students
4:30pm - 5:30pm	Screening: Youth-Produced Videos by Various Organizations
6:00pm - 7:30pm	Panel Discussion: "Early Childhood and Television"
<b>FRIDAY, JUNE 9</b>	
<b>Museum of Television &amp; Radio, 25 West 52<sup>nd</sup> Street</b>	
10:30am - Noon	Screening: Youth Productions from Spain
4:30pm - 5:30pm	Screening: Productions from George Lucas Educational Foundation and OneWorldTV
6:00pm - 7:30pm	Panel Discussion: "Old Media in New Platforms: Radio"
<b>SATURDAY, JUNE 10</b>	
<b>Chelsea Art Museum, 556 West 22<sup>nd</sup> Street</b>	
4:00pm - 5:30pm	Closing Event
5:30pm - 7:00pm	Screening: <i>Body and Mind: The Future of Prometheus and Durga</i>

**MONDAY, JUNE 5**  
**National Arts Club**  
15 Gramercy Park South

**6:30PM - 7:00PM: OPENING EVENT**

*Refreshments will be served.*

**7:00PM - 8:30PM: PANEL DISCUSSION**

**New Literacies in a Digital World**

This panel will examine how new digital communication technologies are changing the concept of "literacy" in educational systems around the world.

Presenters:

**Jordi Torrent** is a New York City-based independent film producer and director whose feature films and documentaries are in distribution and have participated at festivals around the world. His latest feature film *East on the Compass* is scheduled for distribution in the fall. He is the founder of Duende Pictures and has conducted media literacy workshops to students K-12, parents, and educators in NYC public schools since 1989. <http://www.duendepictures.com>.

**Valentí Gómez i Oliver** is the founder of the European Observatory of Children's Television (OETI). In addition, he is a writer and poet whose many essays and books have been published throughout Europe and translated into several languages. Before founding OETI, he was a Professor of Spanish Literature at the University of Rome III in Italy. <http://www.oeti.org>.

Panelists:

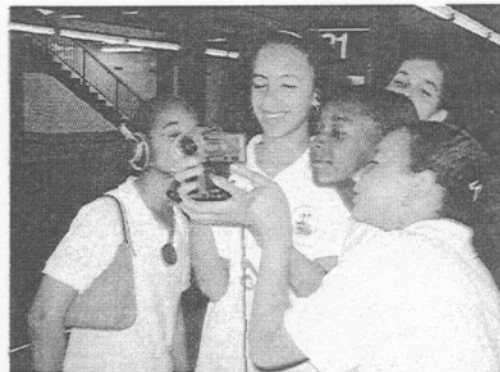
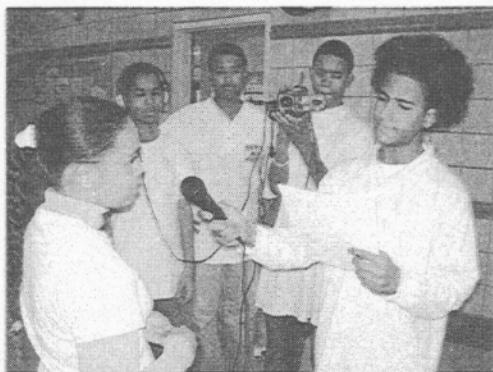
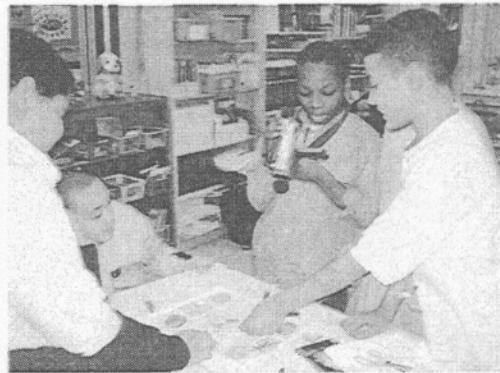
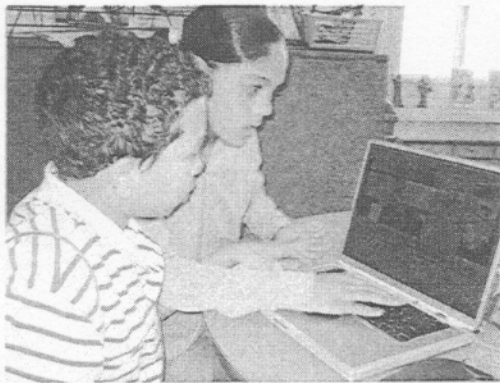
**Kathleen Tyner** is an Assistant Professor in the Department of Radio, Television, and Film at the University of Texas-Austin. She is the author and editor of numerous books, articles, and resources for media educators including, *Literacy in a Digital World: Teaching and Learning in the Age of Information* and *Visions/Revisions: Moving Forward with Media Education*. Dr. Tyner's work is available in several languages and she is active internationally in forums related to media studies.

**Roberto Aparici** is a professor at the National University of Distance Education (UNED) in Spain, where he directs the Masters Program in New Information and Communication Technologies. He has also been a visiting professor at Australia's Edith Cowan University, Films in the Cities, and the MIT Media Studies Department. Dr. Aparici is the editor and author of several books and articles, including *Reading of the Image; Image, Video and Education; The Revolution of Audiovisual Media; Educational Communication in the Society of Information; Popular Culture, Cultural Industries and Cyberspace; and Media Education*.

**TUESDAY, JUNE 6**  
**Museum of Television & Radio**  
25 West 52 Street

**6:30PM - 7:30PM: KEYNOTE SPEAKER – STUART EWEN**

**Stuart Ewen** is a distinguished professor in the Department of Film & Media Studies at Hunter College and in the PhD Programs in History, Sociology and American Studies at The CUNY Graduate Center (City University of New York). He is the author of a number of influential books, including *PR! A Social History of Spin* and *All Consuming Images: The Politics of Style in Contemporary Culture*. The latter provided the foundation for Bill Moyers' four-part Peabody, Emmy, and National Education Association award-winning PBS series, *The Public Mind*. *PR!* was a finalist for The Financial Times Global Business Book Award in 1997, and provided the basis for a four-part BBC television series, *The Century of the Self*.





**WEDNESDAY, JUNE 7**  
**Museum of Television & Radio**  
25 West 52 Street

**10:30AM – NOON: SCREENING**

Each year the European Observatory of Children's Television (OETI), in collaboration with UNICEF-Catalonia, awards special prizes to works selected from Barcelona's International Festival/Forum of Children's Television. This program presents a selection of the 2005 prize-winning videos from the Netherlands, Brazil, Spain, Bulgaria, Armenia, and Poland.

**Rauw op je Dak: Jolieke** (15min., 2004)

Country: Netherlands

Directed: by Suzane Raes

Jolieke is 12 years old. She hasn't had it easy so far. Her father died 8 years ago, she also has a chronic immune system disease. This means she has to go to the hospital every two weeks for treatment, which often makes her tired. Her little sister has the same illness and together they share their pains and frustrations. Jolieke and her sister show us that sometimes sadness and bad luck are just part of life and shouldn't be determining factors of life.

**Diario de Bordo y Paz Em Jacarezino** (15min., 2003)

Country: Brazil

Directed by: Patricia Alves Dias

Eight hours, a thousand drawings, thirty color pens and the right to freely express their opinions. This is just what boys and girls living at social risk need to make one manifest: *The Animated Charter for Peace*. This video is part of the series *The Animated Charter for Peace*, an animation workshop project that works with children living at social risk and a manifest that denounces violence suffered by children be it social, political or within the family.

**ICS Goma** (00:30min., 2003)

Country: Spain

Directed by: Oriol Bolde

Using clayanimation, the story describes what can happen to a person who leaves home drunk and takes the car. The resources used for the images are minimalist and abstract, but the sound is very synthetic and realistic so that blind persons can follow the story.

**Coin in the Air** (15min., 2004)

Country: Bulgaria

Directed by Zoya Kasamakova

A little boy is earning some change money by washing windows of the cars in a big crossroad in the city. A young biker passes by there every day and always gives the boy a coin. The boy and the cyclist become friends. But one day the biker is hit by a car. The little boy seeks him in the hospital and decides to pay for the reparation of his broken bicycle with the money he has collected to buy his own bicycle.

**I am a Child of This Planet, Too** (4min., 2004)

Country: Poland

Directed by Michal Toamszewski

This film was made in film camp in Nish, Serbia & Montenegro in August 2004.

The film is about a boy, who is really lonely. His parents are not interested in him. He is always alone, sad and unhappy.

**A Selection of Videos from the Youth Educational Cultural Center**

(19:30min., 2003)

Country: Armenia

**I Don't Want to Play Anymore** by Anoush Mouradyan

TV channels are full of programs showing violence and rage, and children find no other place but their imaginary world of toys to hide in and feel protected against evil. The little boy gets bored from the disorder caused by war affairs, war images and war screams.

**The Sniper** by Hovnan Baghdasaryan and Vardan Arshakounie

The film features a sniper who has entered people's life. He keeps all of them in the scope of his sight. No one manages to escape his sharp eye. Suddenly a kid appears in front him. He smiles and pushes the sniper down from the roof.

**Intervention** by Moushegh Baghdasaryan

A kid approaches a tank. He climbs it up. Suddenly there appear other children too. They enter the tank, dance on it, make a play ground of it. The tank becomes a toy in children's hands.

**Chalk Painting** by Narineh Daneghyan

The child looks out of the wagon window and everything is a blur to her. Then the camera shows the bigger picture, the viewer realizes that the child is living in the parked train wagon.





#### **4:30PM - 5:30PM: SCREENING**

Videos from **MULTIRIO** (Brazil) and **mediamanual** (Austria).

**MULTIRIO** is a multimedia company created by the Rio de Janeiro Governor's Office, which produces television programs, videos, Internet pages, CD-ROMs, and different types of publications for the purpose of promoting education. Its main objective is to make new teaching practices and strategies viable by using new technologies, and seeks to democratize information and knowledge by making cultural wealth available to all citizens. MULTIRIO has won several national and international prizes for its products and actions and was responsible for the organization of the Fourth World Summit on Media for Children and Adolescents in 2004, which gathered 3000 professionals and 150 adolescents from the five continents to produce the Charters of Rio de Janeiro for Media of Quality. <http://www.multirio.rj.gov.br>.

#### **Forests** (13min., 2004)

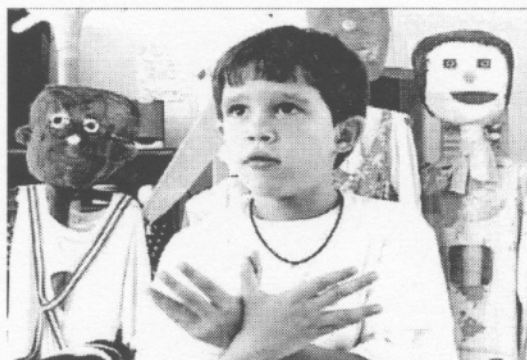
From the series *Around Rio* by Alexandre Montor, this episode visits the Tijuca Forest where a group of adolescents, led by actor Roberto Bomtempo, explore this tropical forest's biodiversity in a fun and humorous way. The Tijuca Forest is the largest urban forest in the world.

#### **To Measure** (18min., 2004)

From the series *The Present of the Future* by Vicente Ferraz, this episode explores the popular misconceptions about fitness and beauty which can make young people obsessed with the idea of having a perfect body, leading them into serious problems such as anorexia and obesity.

#### **Q&A with Regina de Assis, EdH**

**Regina de Assis, EdH** is the President of MULTIRIO and was the Chairperson of the 2004 Fourth World Summit on Media for Children and Youth in Rio de Janeiro, Brazil. Dr. de Assis is a Professor at the Estadual University of Rio de Janeiro, and performed as Secretary of Education for the city of Rio de Janeiro between 1993 and 1996.



**mediamanual** is an Austrian interactive platform for integrative media work in schools, offering students and teachers material for practical media education including lectures and workshops with practical courses in film, radio, and video. It is also a forum which presents an annual Media Literacy Award (MLA) intended to categorize media competence as a political, social, cultural and personal qualification to help establish social and critically sensible use of media within the context of everyday life. The MLA is awarded to the best and most innovative educational media projects in European schools. <http://www.mediamanual.at>

**Austria - Playground of the V.I.P. (1min.)**

Animation on Austrian clichés

**Rock 7 Forever (1:30min.)**

A short film about tradition and identity

**A Man's World (3min.)**

A film based on a proverb, which says: "A man has to build a house, plant a tree, and found a family"

**The Strange Restaurant (3min.)**

Pupils from the primary school have directed a scene in a restaurant where food runs backwards

**Albert's Relaxing Afternoon (1min.)**

Animation on a relaxing afternoon.

**Smoked Stories (2:20min.)**

For all those who did not get it: Smoking is not cool.

**The Leap in the Dark (3min.)**

Kinox-Animation on the theme of first love.

**The World Upside Down (2:30min.)**

Concerning animals, it does not look that bad - but put yourself in their position.

**Orpheus and Eurydice (3min.)**

The story of Orpheus and Euridice told in a very easy way.

**Escaping (3:40min.)**

The video is built up like a game. You failed, try again!

**Moment of Disillusionment (1:20min.)**

Experimental video on the moment where your heart gets broken.



**Faces (1:20min.)**

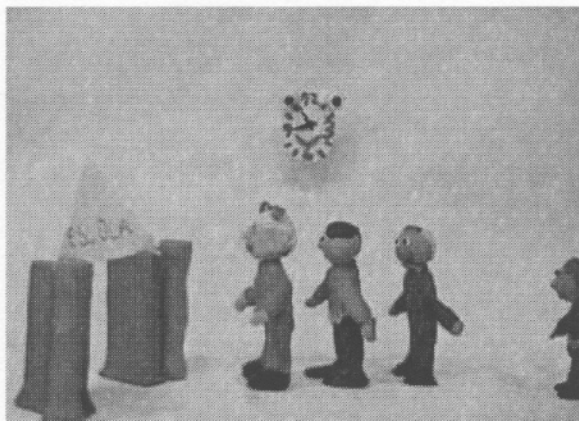
Short animation studies on the portrait of Marilyn Monroe.

**The Lion (00:30min.)**

The lions yawning frighten everybody around.

**Q&A with Renate Holubek**

**Renate Holubek** was born in 1962 in Salzburg, Austria where she studied politics and journalism and trained as a film editor. Since 1993 she has been working for the Federal Ministry of Education, Science, and Culture, in the department of media education in Vienna. She supports teachers and students in producing media projects at school by helping to plan, develop, produce, and present their work. She is also the Project Manager in charge of organizing the Media Literacy Award.



## 6:00PM - 7:30PM: PANEL DISCUSSION

### **Videogames are Education, Too**

Videogames are an intimate part of our culture and social environment. This panel will examine whether educators should disregard them as pure entertainment, or if strategies should be developed to integrate videogames into the educational system.

#### Moderator:

**Eva Pujadas Capdevila** is a Professor and Associate Director of the Department of Journalism and Communications of the University of Pompeu Fabra in Barcelona. Dr. Pujadas has published many articles on issues relating to quality television and ethics of communication. In 2002 Dr. Pujadas Capdevila received the Award for Communication Research from the Catalanian Audiovisual Council. She holds a degree in Sociology and Political Science and a Degree in Communication and Advertising from the Universitat Autònoma de Barcelona.

#### Panelists:

**Henry Jenkins** is the DeFlorz Professor of the Humanities and Founder/Director of MIT's Comparative Media Studies Graduate Program. He is the primary investigator for a MacArthur Foundation project focusing on New Media Literacies and has served as one of the leaders of the Education Arcade, which explores the pedagogical potentials of computer and video games. Among his forthcoming books are *Convergence Culture: Where Old and New Media Collide* and *Fans, Bloggers, and Gamers: Exploring Popular Culture*. He discusses many topics relating to the intersection of culture and technology through his column, *The Digital Renaissance*, featured each month in Technology Review.

**James Paul Gee** is the Tashia Morgridge Professor of Reading at the University of Wisconsin-Madison. He received his PhD in linguistics in 1975 from Stanford University and has published widely in linguistics and education. His most recent books deal with video games and learning. *What Video Games Have to Teach Us About Learning and Literacy* offers 36 reasons why good video games produce better learning conditions than many of today's schools. His new book, *Why Video Games Are Good for Your Soul*, shows how good video games marry pleasure and learning and have the capacity to empower people.

**DeWayne Baker** is a Global Kids Leader who will enter his senior year next fall at South Shore High School. In the past year, DeWayne has been an active member in the Global Kids' Playing 4 Keeps Program, an after school project, funded by the MacArthur Foundation, that brought GK youth leaders together with the professional games designers at Gamelab to produce a casual game about poverty as an obstacle to education in Haiti. <http://www.globalkids.org>.



**THURSDAY, JUNE 8**  
**Museum of Television & Radio**  
25 West 52<sup>nd</sup> Street

**10:30AM – NOON: SCREENING**

Videos produced by New York City public school students.

**Great Sneakers** (1min., 2005), IS 90, 7<sup>th</sup> grade  
Experimental video - fake commercial

**Check This Out** (15min., 2005), MS 328, 6<sup>th</sup> grade  
Documentary about student's activities

**Animals Have Rights Too** (2min., 2005), PS 210, 3<sup>rd</sup> grade  
PSA on the importance of respecting animal rights

**3 Books That We Like** (8min., 2005), PS 210, 5<sup>th</sup> grade  
Short documentary on students' favorite books

**The Empty Pot** (5min., 2006), PS 228Q, 2<sup>nd</sup> grade  
Video animation

**Smart Computer** (2min., 2005), IS 90, 7<sup>th</sup> grade  
Experimental video - fake commercial

**Subway Stories** (18min., 2005), MS 528, 6<sup>th</sup> and 7<sup>th</sup> grade  
Documentary on NYC subway history

**Food and Snacks** (10min., 2006), High School of World Cultures, 12<sup>th</sup> grade  
Video exploration of snacks and cafeteria food

**Duende** (10min., 2005), Kristin Brenneman Eno/Digital Story Workshops  
Three girls playing in a garden in Oaxaca, Mexico discover a mysterious doll that they realize is a duende. Children in Brooklyn's Our Lady of Lourdes Elementary School continue the story with many more adventures.

**Stay in School** (2min., 2005), High School of World Cultures, 11<sup>th</sup> grade  
PSA on dropout prevention

#### **4:30PM - 5:30PM: SCREENING**

American youth-produced videos from the following organizations: Ghetto Film School, Downtown Community Television, Global Action Project, Effingham High School in Illinois, and the MediaRights' Media That Matters Film Festival.

**The Tortoise** (4:30min., 2005) by Ghetto Film School, NYC

Main Credits: Daniel Sanchez

Synopsis: A ticking clock and a very large rabbit can make looking good, and staying that way, very difficult.

**Rich girl** (5min., 2005) by Downtown Community Television, NYC

Main Credits: Stephanie Adams

Synopsis: Stephanie describes herself as the kind of person who likes to get out and do things. By showing some of the activities in her life, Stephanie proves that regardless of the fact that she and her family are living in a homeless shelter, she is rich.

**Kick Me** (3:05min., 2005) by Effingham High School, Illinois

Main Credits: Jonathan Holtz and Adam Krischel

Synopsis: We all judge others without thinking. Can our comments and inconsiderate remarks add to an already serious problem? Follow Robert through the best parts of something he calls life.

**Pipeline** (10min., 2005) by Global Action Project, NYC

Main Credits: Tatiana Lam, Rachel Horsford, Richard Richardson, Gentile Lewis, Loulou Bangura, Ali Muhammad, Jordan West, Wilfredo Suarez, Lenah Perez, Nathaniel Reyes, Ralston Reid, and Rosie Lara.

Synopsis: While New York City youth struggle to get a decent education, and jobs for teens are at an all time low, funding for jails and detention centers continue to increase. Twelve youths spent the Summer of 2004 exploring the pipeline between schools and jails and the still on-going struggle to find equality for all.

**2 Fast 4 U** (5:30min., 2005) by Effingham High School, Illinois

Main Credits: Brian Minor and Austin Brooks

Synopsis: This film is a celebration of a high school student's amazing story, this film is not about K.L's disabilities, but about an amazing individual who has overcome many of life's obstacles and is a true inspiration to all.

**Something Pretty** (10min., 2005) by Effingham High School/AHA Productions, Illinois

Main Credits: Jessica Parmenter

Synopsis: An animation depicting one character and their struggle for success.



**Slip of the Tongue** (4:10min., 2005) by Youth Slam, Youth Sounds Factory  
Selected from the Media That Matters Film Festival

Main Credits: Dir: Karen Lum

Synopsis: What's your ethnic make up? A young man makes a pass at a beautiful stranger and gets an eye-opening schooling on race and gender.

**(Hate) Machine** (5:05min., 2005)

Selected from the Media That Matters Film Festival

Main Credits: Prod./Dir: Phil Caron

Synopsis: When the media messages are constructed, sometimes truth hits the cutting room floor.

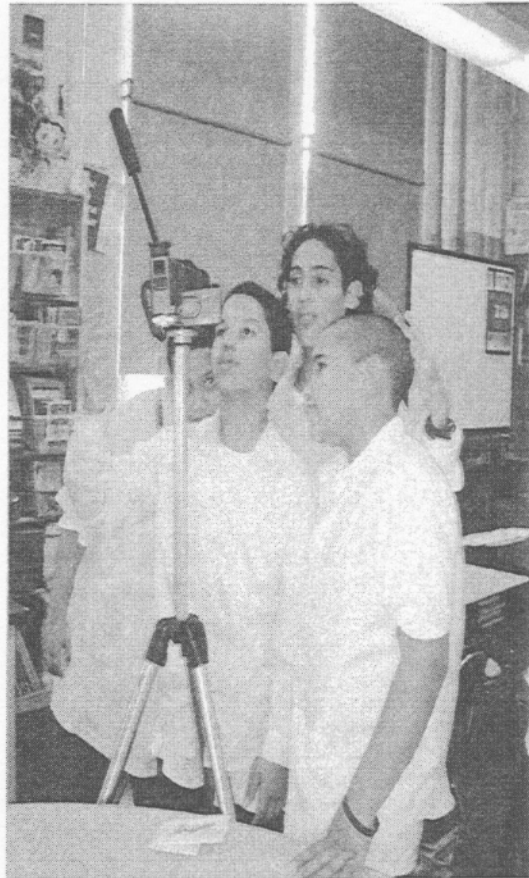
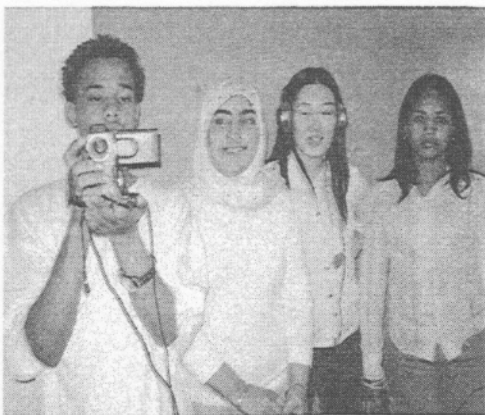
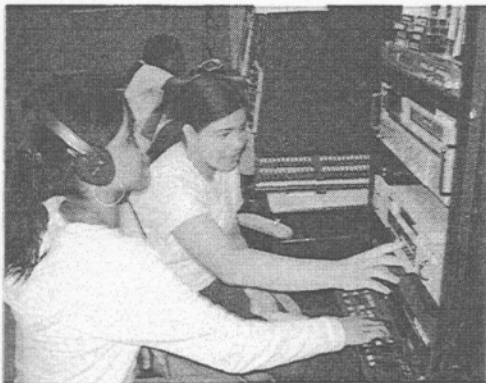
*About the Organizations:*

**Ghetto Film School (GFS)** is a non-profit organization that provides an education in the art of moviemaking to underprivileged high school students. Featuring a rapid-fire, nine-week program that provides students with the skills necessary to make their own films, the Ghetto Film School emphasizes a hands-on approach to moviemaking and a rock-solid belief in the storytelling abilities of its students. GFS work has been featured at dozens of film and video festivals around the globe, as well as E!, ABC News Now, Independent Film Channel, CNN and the BBC's Talking Movies. <http://www.ghettofilm.org>.

**Downtown Community Television** is an independent nonprofit media center, offering unique youth and community programs that extend the tools of television and electronic media production to a broad and diverse set of artists. DCTV's productions, which reach over 100 million viewers each year, have received 12 National Emmy Awards, 2 Student Emmy Awards and 3 DuPont-Columbia Awards. Over the past 30 years DCTV has taught the essentials of television production to over 50,000 students, most of them members of low-income and minority communities. <http://www.dctvny.org>.

**Global Action Project (G.A.P)** has been teaching youth how to be media artists and community leaders since 1991 serving nearly 150 young people every year in after-school projects. Their mission is to empower youth to be active and informed citizens by providing the opportunity to collaborate on producing videos, websites, and other multimedia projects and to engage in dialogue with communities about the critical issues we all face. As peer leaders, these youth show their original work at film and video screenings, workshops, public forums and broadcasts. To date, G.A.P. youth producers have created over seventy videos and multimedia projects using photography, poetry, and web-based media on topics such as youth culture, war, discrimination, community health, juvenile justice, immigration, and sexual exploitation. <http://www.global-action.org>.

**Media That Matters Film Festival** is produced by MediaRights, a nonprofit organization that connects filmmakers, activists, educators and youth through a variety of online and offline projects. By developing relationships between filmmakers and nonprofits, MediaRights promotes the exhibition of documentaries in a wide range of community venues. The MediaRights website features the nation's most comprehensive database of issue-oriented films and provides educators and librarians with powerful tools to create media curricula, curate audio/visual collections, and use film more effectively in the classroom. More than 100,000 visitors come to MediaRights each month making the site one of the most vibrant online centers for community/filmmaker collaboration. MediaRights and the Media That Matters Film festival are projects of Arts Engine, Inc. <http://www.mediathatmattersfest.org>.





## **6:00PM - 7:30PM: PANEL DISCUSSION**

### **Early Childhood and Television**

Recent reports indicate that millions of young children are spending time each day in front of an electronic screen. Some pediatric studies indicate that children age two and younger should not be engaged in television viewing, while other professionals believe that educational programming can be beneficial for early childhood development. This panel will look at how people advocating for media literacy can best serve the needs of young children and their families.

#### **Moderator:**

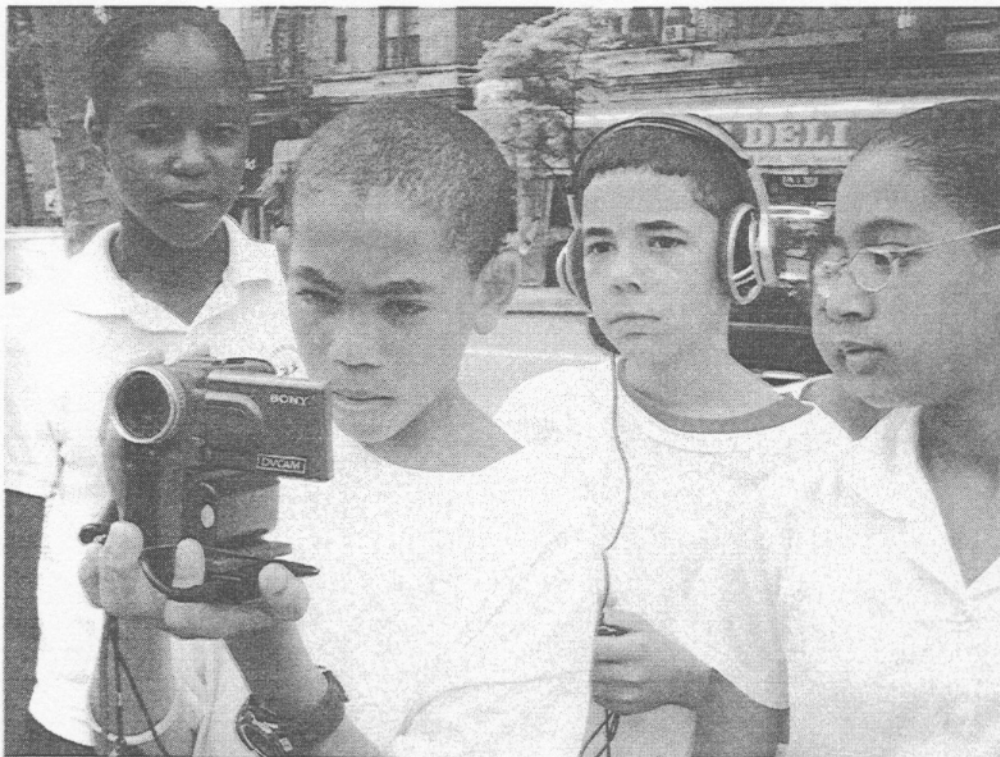
**Faith Rogow, PhD** is the Alliance for a Media Literate America's (AMLA) founding President and owner of Insighters Educational Consulting. She has been a media educator for more than two decades and has trained thousands of teachers, students, childcare providers, and parents to understand and harness the power of media. She has been a pioneer in creating developmentally appropriate media literacy education strategies for early childhood settings. Dr. Rogow has authored extensive teacher and discussion guides, trainer manuals, web materials, and media literacy materials for a variety of children's programs including *The Puzzle Place*, *Theodore Tugboat*, *Sesame Street*, *Teletubbies*, as well as primetime PBS specials and series including *Bill Moyers: Close to Home*, more than 50 independent films from *ITVS*, *P.O.V.*, and *Frontline*. Among these are *Merchants of Cool*, *Race: The Power of an Illusion*, *American Love Story*, *Twilight Los Angeles*, *What I Want My Words to Do to You*, and *Promises*.

#### **Panelists:**

**Rosemarie Truglio, PhD** is Vice President of Research and Education for Sesame Street Workshop (formerly Children's Television Workshop). Dr. Truglio is responsible for the development of the interdisciplinary curriculum on which *Sesame Street* is based, and for the formative research conducted to inform production on how to enhance both the entertaining and educational components of the program including publishing, interactive, home videos and outreach. She is a widely published expert on child development whose articles appear in child and developmental psychology journals. She has consulted for NBC and *Puzzle Place* and served as an Assistant Professor of Communications at the Teachers College of Columbia University. Dr. Truglio's area of expertise is the role television plays in the socialization and education of children.

**Marie Evans Schmidt, PhD** is a staff scientist at the Center on Media and Child Health, Children's Hospital Boston and an Instructor of Pediatrics at Harvard Medical School. Dr. Evans Schmidt began studying the effects of media on children as an undergraduate at Georgetown University. After graduating magna cum laude from Georgetown with a B.A. in Psychology and English, she received her PhD in developmental psychology from the University of Massachusetts at Amherst. She has served as an assistant professor of cognitive development at Hampshire College and as a consultant to Sesame Workshop. Her research interests include the effects of media exposure on infants and toddlers' cognitive development, and the development of interventions on unhealthy media use by very young children.

**Regina de Assis, EdH** is the President of MULTIRIO and was the Chairperson of the 2004 Fourth World Summit on Media for Children and Adolescents in Rio de Janeiro, Brazil. Dr. de Assis has been a Professor at the Estadual University of Rio de Janeiro since 1992, and an Associate Professor in the Department of Education at the Catholic University of Rio de Janeiro, PUC/RIO since 1978. Dr. de Assis performed as Secretary of Education for the city of Rio de Janeiro between 1993 and 1996 and is a board member of the World Summit on Media for Children Foundation representing Latina America since 2003.





**FRIDAY, JUNE 9**  
**Museum of Television & Radio**  
25 West 52<sup>nd</sup> Street

**10:30AM - NOON: SCREENING**

Youth productions from Spain.

**Indians** (6:30min., 2005)

Produced by CEIP Joseph Pallach-Figueres

Children in a nursery school class have chosen Indians as topic for their project. Through drawings, costumes and crafts they will be introduced to the Indian culture.

**Cine Nic** (9:50min., 2005)

Produced by CEIP Bordils - Bordils

Quite a few years ago, after working with different optical toys with the pupils of the school, we projected movies with an old cinema NIC projector. From that point the kids proposed to make a movie.

**School Rules** (3:40min., 2005)

Produced by CEIP L'Agulla - El Catllar

Every course is the same story: the teachers say that the pupils do what they must not do, and we enter into conflict with one another. The solution: why not let the pupils prepare their own rules?

**Strange Relations** (5:25min., 2005)

Produced by IES Jaume Mimó - Cerdanyola  
Experimental video

**Japanese Animation** (1:40min., 2005)

Produced by IES Camps Blancs - Sant Boi de Llobregat

This story symbolizes the love between a brother and a sister who are separated by an infinite barrier, death. The capsule is the memory of the girl, that keeps him alive, and the glass that separates them is the barrier between the life and death. The fact that in the end the boy breaks the barrier means that the memory of the girl is still too much alive to be able to imprison, and that it does not do any bad to her to think about the past.

**The Life of Tarzan** (1:40min., 2005)

Produced by Treball Conjunt, IES Infanta Isabel d'Aragó - Barcelona

Clay animation about a grandfather who remembers his childhood in the jungle. Could it be Tarzan?

**Kidnapping / Revenge** (3min., 2005)

Produced by IES Infanta Isabel d'Aragó - Barcelona

Clay animation that recreates the pursuit of a boy to save his girl from the monsters that have kidnapped her.

**Gallego's Tale** (3min., 2005)

Produced by IES Infanta Isabel d'Aragó - Barcelona

Clay animation that recreates the day of a very special boy.

**The Return** (7min., 2005)

Produced by IES Ibáñez Martín, IES Francés de Aranda - Zaragoza

Directed by Aurora Cruzado, Guillermo Sánchez, Eduardo Ferrando

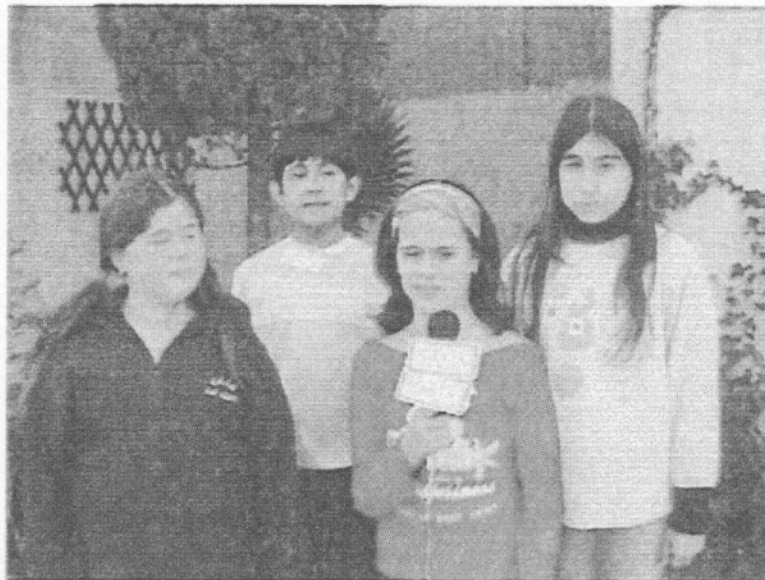
A young man reads about the irreversible depopulation of the province of Teruel in the newspaper and decides to return to his village where he remembers his childhood. After a few days of reflection, he wants to stay and contribute this way to the blockade of a process that seems inevitable already.

**Adaptation** (30min., 2005)

Produced by Fundación Gota de Leche - Seville

Directed by Jacqueline Sánchez Carrero

A group of immigrant Latin-American adolescents direct a short in class at the Institute where they study. During the process they remember the problems of adaptation that they have had to overcome after coming to Spain, and simultaneously that they face when the leading actress of the movie decides to return to her native country of Ecuador.





## **4:30PM - 5:30PM SCREENING**

Productions from **George Lucas Educational Foundation** and **OneWorldTV**.

**George Lucas Educational Foundation (GLEF)** is a nonprofit organization that documents and disseminates information about exemplary programs in K-12 schools to help these practices spread nationwide. They create media including films, books, e-newsletters, CD-ROMs, DVDs, and their magazine called *Edutopia*. <http://www.edutopia.org>.

### **Media Smarts (7min.)**

A documentary about how teachers are discovering the value of imparting media literacy skills, from critical analysis of news programs, commercials, and films, to basic design and video production techniques.

### **Q&A with Ken Ellis**

**Ken Ellis** is GLEF's Senior Producer. During the past 25 years, he has been a producer, director, writer, and executive producer for hundreds of Bay Area, national, and international television productions and new media presentations. His independent production company, Crystal Bullet Productions, has produced programs for PBS, A&E, and CNBC. He has received numerous awards, including six Northern California Emmys. Ellis was formerly executive producer of Current Affairs at KQED-TV. He received his B.A. from Dartmouth College and an M.A. in film from San Francisco State University.

**OneWorldTV** is an open documentary platform showcasing films on global justice issues contributed by an international community of independent filmmakers, video activists, youth groups and some of the world's most respected non-governmental organizations. Videos on the site present a variety of perspectives on a range of key themes including HIV/Aids, Human Rights, War & Peace, Youth, and the Environment. <http://tv.oneworld.net>.

### **Selection of Youth-Produced Short Videos from the OneWorldTV Website**

#### **Q&A with Gareth Benest**

**Gareth Benest** joined OneWorldTV as the Project Manager in 2004 having working for various NGOs in communications, and as a writer for the UK's Community Channel. At ActionAid India, Gareth facilitated a series of participatory video projects, documented events such as the World Social Forum and Abilymics, and co-produced a short campaign video for temporary homeless shelters in Delhi. As a participatory video facilitator he's worked with street children, peace volunteers, and youth groups; helping them to explore issues and advocate change through video. He graduated from Sheffield Hallam University with a degree in Fine Arts where he specialized in video and installation art.

## **6:00PM - 7:30PM: PANEL DISCUSSION**

### **Old Media in New Platforms: Radio**

This panel will cover various questions including, what are American teenagers listening to on the radio, how are they listening, and how is radio developing into a new medium in the age of podcasting?

#### Moderator:

**Eevin Hartsough** is the Radio Curator for the Museum of Television and Radio and directs the Recreating Radio program for the Education Department at the Museum of Television & Radio. She also creates and teaches after-school programs in radio production for local high school students. She is currently piloting a new teen audio program, "The Art of the Interview," at the Museum, and pursuing other radio projects of her own.

#### Panelists:

**Monique J. Fortuné** is the President of Fortuné & Associates, a consulting service specializing in teaching communication and media skills. She was Promotions Director at NYC radio station WWRL-AM, and spent seven years as Development and Marketing Director at Fordham University's public radio station WFUV-FM. She served as the radio curator for the Museum of Television & Radio and teaches radio and television history and communication and mass media theory courses at Fordham University and Bronx Community College.

**John Barth** is the Managing Director for PRX. He was the founding producer of the public radio program *Marketplace* and went on to run all of AOL's news operations and business. He was Editorial Director of the Public Radio Collaboration project in 2003 called *Whose Democracy Is It?* Mr. Barth has been a reporter, producer and radio host and has taught as an adjunct professor at the School of Media and Public Affairs at George Washington University. He holds a BA from the University of Delaware and an MA in journalism from the University of Missouri.

**Kaari Pitkin** is the senior producer of Radio Rookies, a Peabody-Award winning program out of WNYC Radio that trains teenagers how to create documentaries about their lives and their communities. The stories first air locally on *Morning Edition* and some later air nationally on programs such as NPR's *All Things Considered* and PRI's *This American Life*. Ms. Pitkin started at WNYC in 1997 as a newsroom intern and later went on to become the newsroom's senior producer. She now works full-time on Rookies. Pitkin graduated magna cum laude from Smith College in 1994.

**Jaimita Haskell** is the Youth Producer of Radio Rookies and is a former board member of Generation PRX



**SATURDAY, JUNE 10**  
**Chelsea Art Museum**  
556 West 22<sup>nd</sup> Street

**4:00PM - 5:30PM: CLOSING EVENT**

*Refreshments will be served.*

**5:30PM to 7:00PM: SCREENING**

***Body and Mind: The Future of Prometheus and Durga*** (66min., 2005)

Experts in semiotics, psychology, the arts, Gestalt therapy, music, and theater share their experiences and comment on understanding the importance of the senses, subconscious emotions, and reason as communication elements in the expressive, experiential "whole" that makes up the human being.

**Main Credits:**

Director: Francesc Llobet

Writer: Francesc Llobet and Anna Alsina

Producers: Rosa Bosch, Linus Puchal, Ana Macias, Toni Quer

Original idea by: European Observatory of Children's Television (OETI)

Produced by: Televisió de Catalunya, TVC

**Q&A with Francesc Llobet (Director, Co-writer) and Valentí Gómez i Oliver**

**Valentí Gómez i Oliver** is the founder of the European Observatory of Children's Television (OETI). In addition, Mr. Gómez is a writer and poet whose many essays and books have been published throughout Europe and translated into several languages. Before founding OETI, he was a Professor of Spanish Literature at the University of Rome III in Italy.

